Assessment Task Notification

11 English Studies Task 1

<table>
<thead>
<tr>
<th>Assessment Task</th>
<th>Date Issued</th>
<th>Due Date</th>
<th>Weighting</th>
<th>Total Marks</th>
</tr>
</thead>
<tbody>
<tr>
<td>11 English Studies Task 1</td>
<td>Week 8 2019</td>
<td>Wednesday 3rd April Week 10 2019</td>
<td>30%</td>
<td>20</td>
</tr>
</tbody>
</table>

SUBMISSION INSTRUCTIONS

Submit your completed portfolio, including multi-modal presentation and script, to the Yr 11 English Studies Assessment Google Classroom by 9 am on Wednesday 3rd April 2019.

CONTEXT (OR PURPOSE) FOR THE TASK

This unit has focused on the variety and richness of people’s working, schooling and community lives and how they have been represented in a range of stories and speeches. This unit has also enabled students to engage with a broadening range of texts that incorporate increasing levels of language complexity.

TASK RUBRIC

You will be assessed on how well you:

- Write persuasively in the form of a letter of application
- Reflect on your experience of schooling with language appropriate to audience, purpose and form.
- Use technology effectively to create a multi-modal presentation.
- Use rhetorical techniques and appropriate language to present your perspective on this issue.

THE TASK

Portfolio of Student Work:

1. Letter of Application for employment: Homebush Bay Village (see next page) - **300-500 words**
2. What is it about school life that are you grateful for? Imagine what your life would have been like had you not been allowed to go to school. How would this have affected your opportunities? What might you change if you had the chance? Compose a reflective piece of writing that explores your attitudes towards school. **300-500 words**
3. Research an issue in your community that has an impact on those who live in your community. Create a screencast that combines voice, image and words to convey your perspective on this issue. Your screencast should be between **2-3 minutes** and have approximately (2) two minutes of voice-over. Think over all of the rhetorical devices you have learnt about in class and use at least (2) two of them in your presentation.

OUTCOMES BEING ASSESSED, GENERAL CAPABILITIES & CROSS CURRICULUM PRIORITIES

| ES11-1 | comprehends and responds to a range of texts, including short and extended texts, literary texts and texts from academic, community, workplace and social contexts for a variety of purposes. | • Critical and Creative Thinking  
• Personal and Social Capability  
• Work and Enterprise  
• Civics and Citizenship  
• Information and Communication Technology Capability  
• Numeracy  
• Literacy  
• Ethical Understanding |
| ES11-2 | identifies and uses strategies to comprehend written, spoken, visual, multimodal and digital texts that have been composed for different purposes and contexts. | |
| ES11-3 | gains skills in accessing, comprehending and using information to communicate in a variety of ways. | |
| ES11-7 | represents own ideas in critical, interpretive and imaginative texts. | |
| ES11-10 | monitors and reflects on aspects of their individual and collaborative processes in order to plan for future learning. | |
Task 1: Imagine it is October 2020 and you have just graduated from Holy Cross College. You see the following advertisement in the Homebush Bay Times. You have decided to apply for one of the positions below.

Write your letter of application for one of the positions below. It should outline your qualifications, work experience and suitability for the position.

Homebush Bay Village
Where Champions Live

We are looking for highly motivated young people to fill a range of positions. A desire to make a career within a progressive and growing organisation will be demonstrated through your enthusiasm, professionalism and commitment.

**HOSPITALITY**
- Apprentice Chef
- Bar Staff
- Table Service

**APPRENTICE TRADESPEOPLE**
- Landscape Gardeners
- Electricians
- Carpenters
- Plumbers

**CUSTOMER SERVICE**
- Receptionist
- Office Administration

**INFORMATION TECHNOLOGY**
- Data processing
- Website Design and Management

**MARKETING**
- Sales and Promotion
- Advertising

Forward your application to the Recruitment Co-ordinator, Homebush Bay Village, Homebush Bay 2127
# Assessment Task Notification

**11 English Studies Task 1**

<table>
<thead>
<tr>
<th>CRITERIA</th>
<th>MARKS</th>
</tr>
</thead>
</table>
| ● Demonstrates a highly developed ability to organise and synthesise information and ideas  
● Composes a highly effective persuasive letter in a sustained register  
● Demonstrates a highly developed ability to select and sustain register appropriate to the context, purpose and audience  
● Delivers an engaging screencast with skilful control of expression, pace and tone.  
● Effectively integrates visual aides to enhance audience engagement with the screencast. | 17-20 |
| ● Demonstrates a well developed ability to organise and synthesise information and ideas  
● Composes an effective persuasive letter in a sustained register  
● Demonstrates a well developed ability to select and sustain register appropriate to the context, purpose and audience  
● Delivers a clear screencast with skilful control of expression, pace and tone.  
● Integrates visual aides to enhance audience engagement with the screencast. | 13-16 |
| ● Demonstrates some ability to organise and synthesise information and ideas  
● Composes a persuasive letter with varying control of register  
● Demonstrates some ability to select and sustain register appropriate to the context, purpose and audience  
● Delivers a screencast with some control of expression, pace and tone.  
● Uses a visual aide to contribute to audience engagement with the screencast. | 9-12 |
| ● Demonstrates limited ability to organise and synthesise information and ideas  
● Composes a letter that attempts to persuade  
● Demonstrates limited ability to select and sustain register appropriate to the context, purpose and audience  
● Attempts to deliver a screencast. Possibly inconsistent control of expression, pace and tone.  
● Attempts to use a visual aide. Contribution to audience engagement possibly not evident. | 5-8 |
| ● Demonstrates minimal ability to organise information and ideas  
● Shows minimal awareness of appropriate purpose and register  
● Makes little to no attempt to deliver a screencast. Limited control of expression, eye-contact, pace and tone. | 1-4 |
| ● Non-Attempt/ Non-Serious Attempt/ Academic Malpractice - N warning letter issued, zero marks awarded. | 0 |

---

**Feedforward:**